



PRESS RELEASE

31 MAY 2018

Call for projects

Paris La Défense goes urban glide

As part of developing new mobility options for the district, the local public authority Paris La Défense is launching a call for projects focusing on the *'Design, rollout and operation of an urban glide mobility service'*. This new approach is an integral part of developing the service offering, and crystallises the intention of the authority to promote experimentation within its area.

Developing new solutions to optimise mobility within the district

Between now and the beginning of next year, Paris La Défense aims to offer to the public new mobility solutions that complement public transportations in order to improve travel within the district, and to and from its neighbouring communities. **500,000 people** pass through La Défense every day, **so pedestrian flow management is a major challenge**, regardless of whether those journeys are occasional or regular.

"Our aim is to offer an innovative service that meets a simple need: to move around the district, and to and from its neighbouring towns", explains **Paris La Défense CEO Marie-Célie GUILLAUME**. *"The special features of this area offer operators a unique opportunity to envision innovative solutions and embrace the spirit of MaaS (Mobility as a Service). The 36-month experimental period will allow us to test the solution or solutions adopted as the basis for guaranteeing a viable service that is fit for purpose and meets our quality requirements as closely as possible".*

The preference of the authority is for an 'urban glide' solution, because the term covers a range of solutions (scooters, gyroscopic unicycles, overboards, etc.) that allow people to travel faster than walking by using a relatively small device.

[Click here to view the specification.](#)

Timetable

- 31 May 2018: Publication of the Call for Projects
- 31 July 2018: Submission of project proposals
- End 2018: Selection of the winner
- Quarter 1, 2019: Rollout of the adopted solution (for a period of 3 years)

(re)Discover Paris La Défense: [VIDEO](#)

PARIS-LA DÉFENSE IS :

- The **4th** most attractive business district in the world according to the EY-ULI 2017 barometer
- **180,000** jobs
- **42,000** inhabitants
- **45,000** students
- **3.5 million sq m** of offices in 70 towers, of which 10,000 sq m are coworking spaces
- **500 companies**, 41% foreign companies, 75% headquarters and 15 from the Fortune 500,
- A territory covering 564 ha, with **31 ha of pedestrian areas**, and 69 renowned works of art.

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